



PCNC
4145 Evergreen Road
Pittsburgh, PA 15214

BrabenderCox
1218 Grandview Avenue
1st Floor
Pittsburgh, PE 15211

Contract # 330919

Schedule Dates 10/25/12-10/26/12
Advertiser Pol/T Murphy/R/Con/PA (16299)
Agency BrabenderCox (3844)
Product Political - Federal Candidate (1067)
Brand POL/T MURPHY/R/CON/PA (29258)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name BRABENDER,LIZ
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments MURPHY 10/23
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/11/12
Last Modified 10/23/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06292377
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$175.50
Net Total \$994.50
Sales Tax

Pittsburgh (PCNC)
By Broadcast Month
Oct. 2012
Spots 18
Rate \$1,170.00
Grand Total: 18 \$1,170.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Spot	10/23/12-10/26/12	4	:30	7A-7:30A (EST)	2		X	X	X	X			2			Pittsburgh (PCNC)	PCNC 7-730A/1	10/23/12
1.1	Revised Line / Spot	10/24/12-10/26/12	4	:30	7A-7:30A (EST)				X	X	X						Pittsburgh (PCNC)	PCNC 7-730A/1	10/23/12
1.2	Normal Line / Spot	10/25/12-10/26/12	4	:30	7A-7:30A (EST)					1	1			2	\$75.00	\$150.00	Pittsburgh (PCNC)	PCNC 7-730A/1	10/23/12
2.0	Revised Line / Spot	10/23/12-10/26/12	4	:30	7:30A-8A (EST)	2		X	X	X	X			2			Pittsburgh (PCNC)	PCNC 730-8A/2	10/23/12
2.1	Revised Line / Spot	10/24/12-10/26/12	4	:30	7:30A-8A (EST)				X	X	X						Pittsburgh (PCNC)	PCNC 730-8A/2	10/23/12
2.2	Normal Line / Spot	10/25/12-10/26/12	4	:30	7:30A-8A (EST)					1	1			2	\$75.00	\$150.00	Pittsburgh (PCNC)	PCNC 730-8A/2	10/23/12
3.0	Revised Line / Spot	10/23/12-10/26/12	4	:30	8A-9A (EST)	2		X	X	X	X			2			Pittsburgh (PCNC)	PCNC 8-9A/3	10/23/12
3.1	Revised Line / Spot	10/24/12-10/26/12	4	:30	8A-9A (EST)				X	X	X						Pittsburgh (PCNC)	PCNC 8-9A/3	10/23/12
3.2	Normal Line / Spot	10/25/12-10/26/12	4	:30	8A-9A (EST)					1	1			2	\$75.00	\$150.00	Pittsburgh (PCNC)	PCNC 8-9A/3	10/23/12
4.0	Revised Line / Spot	10/23/12-10/26/12	4	:30	9A-10A (EST)	2		X	X	X	X			2			Pittsburgh (PCNC)	PCNC 9-10A/4	10/23/12
4.1	Revised Line / Spot	10/24/12-10/26/12	4	:30	9A-10A (EST)				X	X	X						Pittsburgh (PCNC)	PCNC 9-10A/4	10/23/12
4.2	Normal Line / Spot	10/25/12-10/26/12	4	:30	9A-10A (EST)					1	1			2	\$75.00	\$150.00	Pittsburgh (PCNC)	PCNC 9-10A/4	10/23/12
5.0	Revised Line / Spot	10/23/12-10/26/12	4	:30	11A-12P (EST)	2		X	X	X	X			2			Pittsburgh (PCNC)	PCNC 11A-12N/5	10/23/12
5.1	Revised Line / Spot	10/24/12-10/26/12	4	:30	11A-12P (EST)				X	X	X						Pittsburgh (PCNC)	PCNC 11A-12N/5	10/23/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

PCNC does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



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5.2	Normal Line / Spot	10/25/12-10/26/12	4	:30	11A-12P (EST)	2				1	1			2	\$60.00	\$120.00	Pittsburgh (PCNC)	PCNC 11A-12N/5	10/23/12
6.0	Revised Line / Spot	10/23/12-10/26/12	4	:30	12P-1P (EST)	2				X	X	X	X				Pittsburgh (PCNC)	PCNC 12-1P/6	9/11/12
6.1	Revised Line / Spot	10/24/12-10/26/12	4	:30	12P-1P (EST)	2				X	X	X	X				Pittsburgh (PCNC)	PCNC 12-1P/6	10/23/12
6.2	Normal Line / Spot	10/25/12-10/26/12	4	:30	12P-1P (EST)	2				1	1			2	\$25.00	\$50.00	Pittsburgh (PCNC)	PCNC 12-1P/6	10/23/12
7.0	Revised Line / Spot	10/23/12-10/26/12	4	:30	7P-7:30P (EST)	2				X	X	X	X				Pittsburgh (PCNC)	PCNC 7-7:30P/7	9/11/12
7.1	Revised Line / Spot	10/24/12-10/26/12	4	:30	7P-7:30P (EST)	2				X	X	X	X				Pittsburgh (PCNC)	PCNC 7-7:30P/7	10/23/12
7.2	Normal Line / Spot	10/25/12-10/26/12	4	:30	7P-7:30P (EST)	2				1	1			2	\$75.00	\$150.00	Pittsburgh (PCNC)	PCNC 7-7:30P/7	10/23/12
8.0	Revised Line / Spot	10/23/12-10/26/12	4	:30	7:30P-8P (EST)	2				X	X	X	X				Pittsburgh (PCNC)	PCNC 7:30-8P/8	9/11/12
8.1	Revised Line / Spot	10/24/12-10/26/12	4	:30	7:30P-8P (EST)	2				X	X	X	X				Pittsburgh (PCNC)	PCNC 7:30-8P/8	10/23/12
8.2	Normal Line / Spot	10/25/12-10/26/12	4	:30	7:30P-8P (EST)	2				1	1			2	\$75.00	\$150.00	Pittsburgh (PCNC)	PCNC 7:30-8P/8	10/23/12
9.0	Revised Line / Spot	10/23/12-10/26/12	4	:30	9P-10P (EST)	2				X	X	X	X				Pittsburgh (PCNC)	PCNC 9-10P/9	9/11/12
9.1	Revised Line / Spot	10/24/12-10/26/12	4	:30	9P-10P (EST)	2				X	X	X	X				Pittsburgh (PCNC)	PCNC 9-10P/9	10/23/12
9.2	Normal Line / Spot	10/25/12-10/26/12	4	:30	9P-10P (EST)	2				1	1			2	\$50.00	\$100.00	Pittsburgh (PCNC)	PCNC 9-10P/9	10/23/12

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